

AS FEATURED IN:

CRAIN'S

NEW YORK BUSINESS

THE LIST

NY Area's Largest Privately Held Companies

Ranked by 2013 revenue

Rank	Company	Phone/website	Top executive(s)	2013 revenue (In ml.)/ % chg. vs. 2012	Projected 2014 rev. (In ml.)/ % chg. vs. 2013	2014 total company employees	Nature of business	Year end
62	Nebraskaland 355 Food Center Drive, Bronx, NY 10474	(718) 842-0700 nebraskaland.com	Richard I. Romanoff President, Chief Executive	\$356.0 +8.5%	\$450.0 +26.4%	220	Wholesale meat distributor	December

COMPANY
SPOTLIGHT
NEBRASKALAND

#62

2014 SALES
ESTIMATED TO
INCREASE TO
\$450 MILLION

Nebraskaland's IT Investment Fuels Distribution Growth

While many businesses are struggling in this economic environment, Nebraskaland, the largest meat distributor in the tri-state area, remains competitive and continues to grow at an annual rate of ten percent. Daniel Romanoff, Executive Vice President explains, "Since 2003, our daily volume has more than doubled. The secret to our success is our investment in technology, which has more than paid for itself in terms of the efficiency savings we have captured."



The Company's high tech warehouse management system, coupled with their latest technology effort - an automatic proof of delivery process - are two of the IT highlights. "Our IT initiatives are helping contain costs, increase efficiencies and allow us to stay ahead of our competition; we anticipate building on our success in the future," says Romanoff. "We are light years ahead of other food distributors of our size and we are looking forward to continued growth."

The proof—in the November 17, 2014 issue of *Crain's New York Business*, featuring the magazine's annual "List of the Area's Largest Privately Held Companies," Nebraskaland has moved up seven spaces to #62. With the system improvements that have been put in place, more growth is sure to come for this successful New York business.